

Interview Topics: Evan Rosen, author of *The Culture of Collaboration*

Collaboration

- How Collaboration is Changing Business Models
- How Collaboration is Changing the Nature of Work
- Key Trends Impacting Collaboration
- The 10 Cultural Elements of Collaboration
- How to Become More Collaborative
- The Shift Towards Spontaneous Collaboration
- Informality as Driving Collaboration
- How Collaborative Organizations Cure *Silo Syndrome*

New World of Work

- The “Deserialization” of Work
- Virtual vs. Physical Collaborative Spaces
- How Workplace Design Impacts Collaboration
- The Shift from Linear to Concurrent Design
- Collocation vs. Function-Oriented Workplace

Globalization

- Global Work Sharing
- Exploiting *Mirror Zones*
- The Dynamic Dimension of Cross-Cultural Collaboration
- The Global Collaborative Enterprise

Leadership

- Collaborative Leadership
- How to Instill the Culture of Collaboration
- Realigning the Recognition and Reward System around Collaboration
- Establishing Collaboration Principles and Processes
- Compliance and Collaboration

Culture

- Role of Culture in Collaboration
- Key Attributes of Collaborative Cultures
- The Interrupt-Driven Culture
- Bridging Regional Work Styles
- The Death of the In-Box Culture
- How to Fit Collaboration into Work Styles and Lifestyles

Tools

- How Presence Changes Collaboration
- The Role of “Presence-Enabled” Tools
- How to Select the Right Tool for the Right Situation
- Real-time vs. Synchronous Tools
- How to Integrate Collaborative Tools into Organizational Cultures
- The Role of Six Sigma in Collaboration